



4 PERSON RELAY

HALF MARATHON

MARATHON

III Walkers

CAYMAN ISLANDS
MARATHON

SPONSORSHIP
DECK 2026



ABOUT THE ORGANISERS



Kelly Holding Ltd. (KHL) is a Caymanian-owned and operated events and communications agency that has been in business for almost 23 years. During this time, the company's expertise has been called upon and utilised locally, regionally and internationally by governments, corporations, charitable organisations and individuals alike. The company offers a comprehensive portfolio of services and is a 'one-stop shop' for event management, marketing, media relations and sponsorship management.

A small but powerful force in Cayman's event management, marketing and communications space, the KHL team works together as a cohesive unit, automatically knowing how to best use each other's strengths to better assist clients and attain maximum benefit. The company is owned by Rhonda Kelly (CEO) and Laurie-Ann Holding (MD).

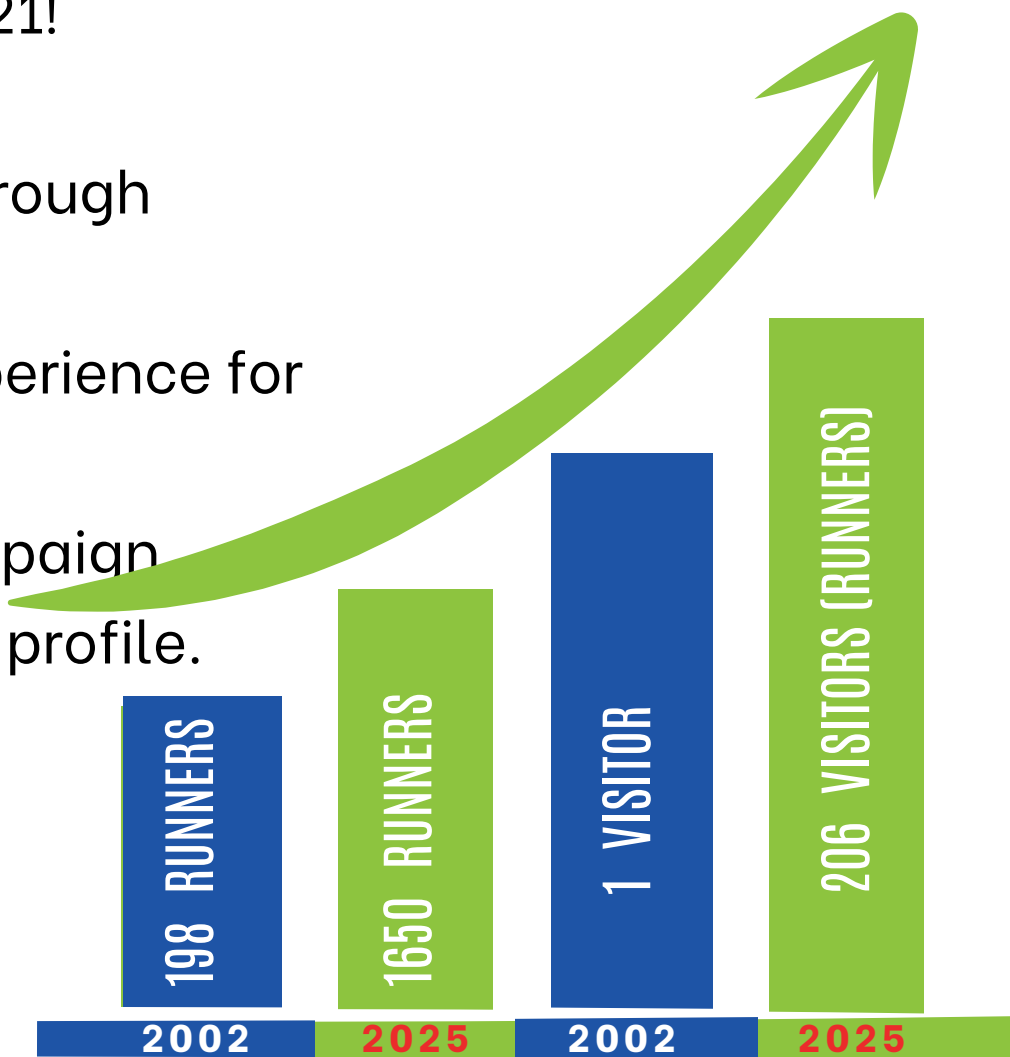


GENERAL RACE INFORMATION

- 2026 marks 24 years for the Cayman Islands Marathon!
- The event is owned and organised by Kelly Holding Ltd with **Walkers** as committed title sponsor for 3 years.
- Participation each year continues to increase with 1650 registrants across the three adult events in **2025**.
- The half marathon continues to be the most popular distance with 1105 runners registered in 2025.
- The full marathon had a record number of participants with 121!
- The 2025 event also had 106 teams registered.
- The event raised over **CI \$40,000** in 2025 for local charities through participant and event-driven fundraising
- Over **400** volunteers helped deliver a smooth and positive experience for all involved
- Strong media coverage and a well received social media campaign including the popular 'Why We Run' series elevated the event profile.



GROWTH BY NUMBERS



4 PERSON RELAY



**CAYMAN ISLANDS
CADET CORPS**

HALF MARATHON



**CAYMAN
ISLANDS
CANCER
SOCIETY**

MARATHON

RACE CHARITIES

The Cayman Islands Marathon donates funds each year to two charities: the Cayman Islands Cadet Corps (CICC) and the Cayman Islands Cancer Society (CICS). This is in addition to all the funds raised by runners through the event for a variety of other charities.

Cayman Islands Cadet Corps

- The Cadet Corps is a youth development organisation for male and female high school students between the ages of 12 and 17. The programme has full-time staff members but is mostly made up of enthusiastic volunteers from a cross-section of the Cayman community who serve in the adult officer and Adult NCO ranks.
- The Corps is designed to teach high school students the value of citizenship, leadership, service to the community, personal responsibility, and a sense of accomplishment while instilling in them self-esteem, teamwork, and self-discipline. It prepares them for responsible leadership roles while making them aware of their rights, responsibilities, and privileges as Caymanians.
- The Cadets provide dozens of volunteers for the event and assist with the Kids Fun Run.

Cayman Islands Cancer Society

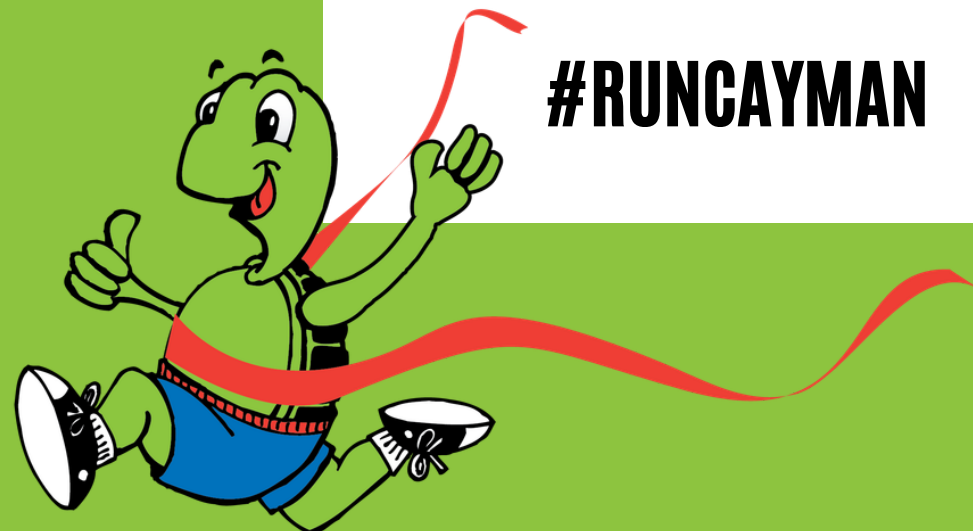
- The Cayman Islands Cancer Society is a non-profit charitable organisation established in 1995. It receives no assistance from the government and is entirely reliant on donations which it receives from individuals and corporations.
- The CICS uses those donations to help the community in several ways: support public health initiatives; financial aid and assistance; prevention and education; and the voucher programme
- The organisation hosts a water stop every year.

INTERESTING



#RUNCAYMAN

REGISTER TODAY



INFO & STATS

- The Cayman Islands Marathon Facebook page has over 10,000 followers and a reach of between 10k to 20K per week. We post regularly throughout the year and according to Running USA 43% of runners use Facebook as their primary source for race information. The event's Instagram account continues to grow with just over 2500 followers.
- According to a Running USA survey, 73 percent of runners have an annual household income over \$75,000, and more than three-quarters have a college degree; both statistics are notably higher than the national average.
- **The Cayman Islands Marathon's visitor survey indicates over 90% of our overseas runners have an income over US\$100,000 per year. Well above the Running USA average.**
- Half marathon participation has nearly doubled in the past decade, and continues to be the favourite distance for runners globally (both males and females according to Runner's World).
- The most popular age groups in the marathon are female 30-39 and male 40-49.
- The global athletic footwear market was valued at US\$110.91 billion in 2024 and is expected to expand at a CAGR of 5.49% during the forecast period, ranging from 2024 to 2032, reaching US\$ 16.92 billion.

OFFICIAL PARTNER

Sponsor Benefits:

- 4 banner locations at start/finish area
- Company logo and/or name mentions in/on the following:
 - Runner tech shirts
 - Volunteer and sponsor shirts
 - Press advertisements and printed materials
 - All radio advertising
 - Race start/finish structure
 - Presentation stage backdrop
- Logo and link to your company website on caymanislandsmarathon.com
- 3 teams or 6 full or half marathon registrations (to be used for staff)
- Ability to place gifts and/or literature in the following:
 - Runners bags (1500)
 - Visitors bags (400)
 - Kids Fun Run bags (400)
- Right to use CI Marathon to promote business/company's products/services at the event
- Right to present awards at the end of the race
- Exclusivity within product/service category



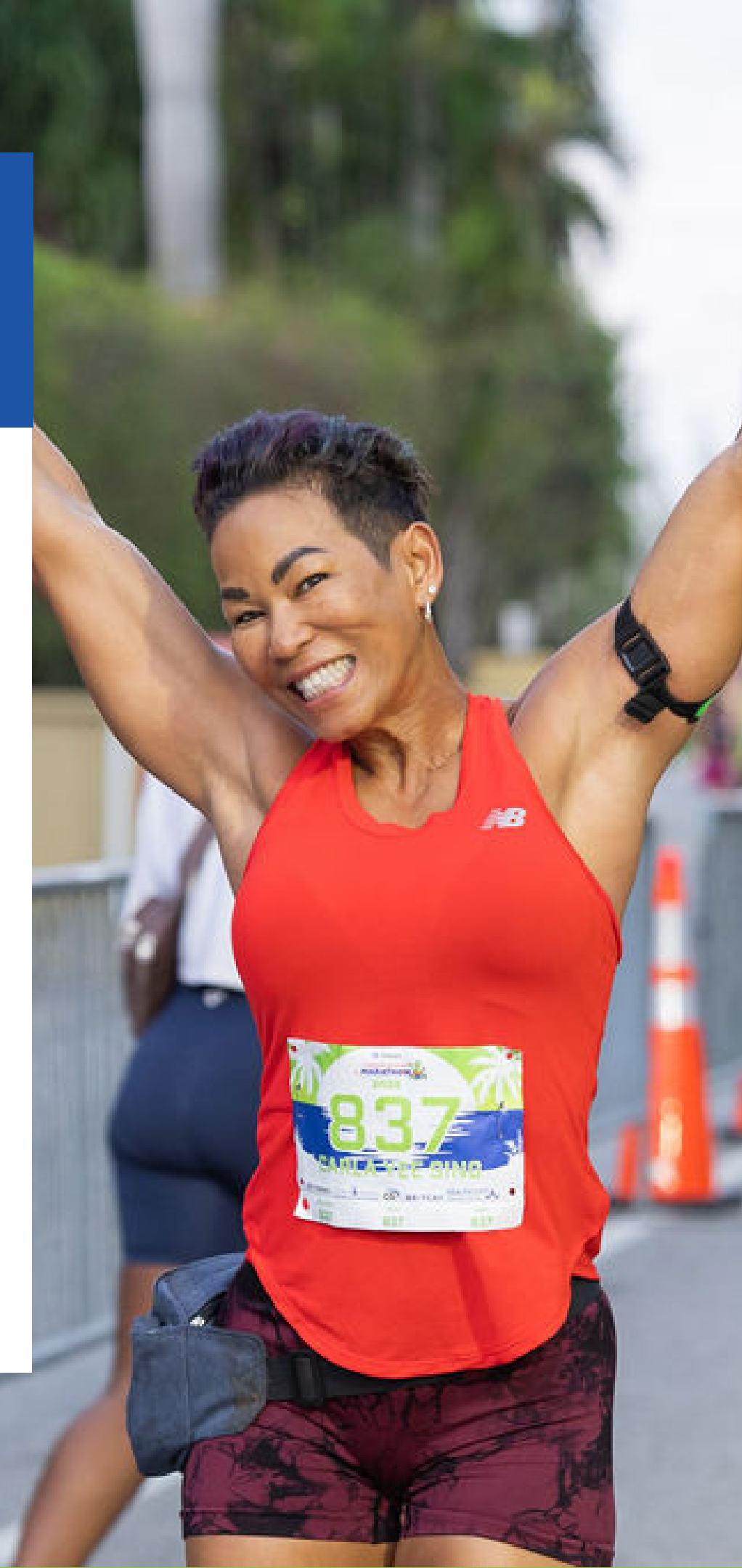
**PACKAGE
PRICE:
CI\$10,000**

OFFICIAL SUPPORTER

Sponsor Benefits:

- 2 banner locations at start/finish area
- Company logo and/or name mentions in/on the following:
 - Runner tech shirts
 - Volunteer and sponsor shirts
 - Press advertisements and printed materials
 - All radio advertising
 - Race start/finish structure
 - Presentation stage backdrop
- Logo and link to your company website on caymanislandsmarathon.com
- 2 teams or 4 full or half marathon registrations (to be used for staff)
- Ability to place gifts and/or literature in the following:
 - Runners bags (1500)
 - Visitors bags (400)
 - Kids Fun Run bags (400)
- Right to use CI Marathon to promote business/company's products/services at the event

PACKAGE PRICE: CI\$5,500



4 PERSON RELAY

HALF MARATHON

MARATHON

MILE SPONSOR

Sponsor Benefits:

- 1 banner location at start/finish area
- Company logo and/or name mentions in/on the following:
 - Runner tech shirts
 - Volunteer and sponsor shirts
 - Press advertisements and printed materials
 - All radio advertising
 - Race start/finish structure
 - Presentation stage backdrop
- Logo and link to your company website on caymanislandsmarathon.com
- 1 team or 2 full or half marathon registrations (to be used for staff)
- Ability to place gifts and/or literature in the following:
 - Runners bags (1500)
 - Visitors bags (400)
 - Kids Fun Run bags (400)

PACKAGE PRICE: CI\$3,500



4 PERSON RELAY

HALF MARATHON

MARATHON



#RUNCAYMAN

MARATHON

HALF MARATHON

4 PERSON RELAY

REGISTER TODAY

RUNNERS FEEDBACK

My first time to the Cayman Islands and what an experience! This was an awesome event and I will be back!

– Race Participant

I really enjoyed this race. It is well planned, registration is easy with so many welcoming and friendly faces, and the water stations are the best in the world!

– Race Participant



What an amazing race and island. I have run all over the world and this is my first time to your island and my best race experience ever. Those water stops and the energy, never seen anything like it and I loved it.

– Race Participant





THANK
YOU.



GET IN TOUCH
WITH US



WWW.CAYMANISLANDSMARATHON.COM



LAURIEANN@KELLYHOLDING.COM OR
RACHAEL@KELLYHOLDING.COM