



MINISTRY OF
HEALTH, ENVIRONMENT,
YOUTH, SPORTS & CULTURE
CAYMAN ISLANDS GOVERNMENT



Cayman Islands
MARATHON

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For Immediate Release

Ministry of Sports Encourages Kids to Run For Fun

Organisers of the Cayman Islands Marathon have announced that the Ministry of Health, Environment, Youth, Sports & Culture will be sponsoring the Kids Fun Run this year, which takes place on Sunday, 6 December.

The Kids Fun Run is part of the Cayman Islands Marathon, and is open to kids between the ages of 8 and 12 years old in both Government and private schools. Registration for up to 500 local school students is FREE this year, and students can register online at CaymanIslandsMarathon.com or at their schools.

As an incentive, there will also be a prize for the school which has the most kids participate in the Fun Run, and transportation is being arranged from each of the Government Primary Schools.

The race begins at 10:30am at the Government Administration Building on Elgin Avenue (the Glass House), and the youngsters will run approximately half a mile and finish at Breezes by the Bay Restaurant, where the other runners also complete their event.

“It is never too early to get our children involved in activities that will promote a lifestyle of fitness and exercise,” says Rhonda Kelly, Race Director. “The fact is that our kids today lead a very sedentary lifestyle and it is important that we get them moving. The Kids Fun Run is an easy, non-competitive race. This is also a great opportunity for families to spend quality time together because parents can run their event which starts 5.5 hours earlier, and then support their children in their race.”

Registration for the Kids Fun Run includes a t-shirt and a finisher’s medal. The race is limited to 500 kids between the ages of 8 and 12 so parents are encouraged to register their kids early.

“I would like to thank the Ministry of Health, Environment, Youth, Sports & Culture for seeing our vision for this event, and partnering with us to

make it happen,” continued Mrs. Kelly. “The obesity rate among Cayman’s children is rising and we need to do something about it before it spirals out of control. The Ministry has taken a proactive approach through their sponsorship of the Kids Fun Run, and I would like to encourage both parents and students to join us for the race and get active.”

“The Ministry is pleased to support events such as the Kids Fun Run which promote a lifestyle of exercise and healthy living,” said Minister Mark Scotland, Minister of H, E, Y, S & C. “As a community we all have to shoulder the responsibility of ensuring that our children live up to their true potential. Races like these build their confidence, teach them the importance of sportsmanship and positive competition and motivate them to work hard, all of which are values which will take them far in life and make them better citizens of this society.”

Registration for the Cayman Islands Marathon, half-marathon and four-person relay is available at CaymanIslandsMarathon.com. Participants can also do walk-in registration at the Kelly Holding office. For more information log on to CaymanIslandsMarathon.com, email info@CaymanIslandsMarathon.com or call Bev Sinclair on 345.946.8822.

The Cayman Islands Marathon is sponsored by the Department of Tourism, the Ministry of Health, Environment, Youth, Sports & Culture, Gatorade, Flowers Bottled Water, Corona Light, Digicel, Cayman National, Sagicor, Breezes By the Bay Restaurant, Dolphin Discovery, Cayman Free Press, Kirk Freeport, 106.1 KISS FM, Grand Cayman Marriott Beach Resort, RVC Rehab Services/BioFreeze, Island Companies, ESSO, Quaker, CUC, Volkswagen, Tropicana, KPMG, GNC, RE/MAX Cayman Islands and The Final Touch.

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