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27 October 2009

FOR IMMEDIATE RELEASE

Cayman Marathon Gets The ‘Kiss’ of Approval Once Again

Dms Broadcasting is aiming to become the most powerful name in running come Sunday, 6 December when employees from the broadcasting company take on the four-person team relay in the Cayman Islands Marathon.

Dms broadcasting will be entering Teams “Kiss n Run” and “Kiss n Tell”, as part of 106.1 KISS FM’s affiliation with the race, and are encouraging other companies on the island to enter corporate teams as well to make the challenge even greater.

106.1 KISS FM has been the official radio station for the Cayman Marathon since 2006 and each year dms has entered a KISS team. This

year the “Kiss n Run” team hopes to improve on its 4th place finish in the 2008 race and earn a spot on the awards stage while newbie team “Kiss n Tell” just wants to finish respectably.

“We’re all novice runners really but our goal is to get out there as a team, have lots of fun, improve our health along the way if possible and finish well,” says Richard Harrison who has competed as a member of Team “Kiss n Run” for the past three years. “The Marathon Relay gives us all something to work toward and the general consensus is that we are going to try and improve each year. I challenge other companies to encourage team spirit and better health in their employees by getting them out on the road on 6th December to participate in this fun event.”

The “Kiss n Run” team is comprised of Richard Harrison, Ronan Guilfoyle, Sacha Didier and Marius Deysel while Marin Cole, Cara Hennessy, Krista Pell and Matt Jeffers will compete as Team “Kiss n Tell”.

“We are excited to have the KISS teams with us once again this year, and we are grateful for dms’ support of the race as our official radio station,” says Rhonda Kelly, Cayman Islands Marathon Race Director. “Dms Broadcasting is a great corporate partner that brings a lot of energy and

enthusiasm to our event. Best of luck to Teams Kiss n Run and Kiss n Tell!”

Registration for the 2009 Cayman Islands Marathon, Half Marathon, Team Relay and Kids Fun Run is open online at CaymanIslandsMarathon.com. Walk-in registration can also be done at the Kelly Holding office.

The Cayman Islands Marathon is sponsored by the Department of Tourism, Ministry Health, Youth & Sports, Gatorade, Flowers Bottled Water, Corona Light, Digicel, Dolphin Discovery, Cayman National, Sagicor, Breezes By the Bay Restaurant, Cayman Free Press, Kirk Freeport, 106.1 KISS FM, Grand Cayman Marriott Beach Resort, Island Companies, RVC Rehab Services/BioFreeze, ESSO, Quaker, CUC, Volkswagen, Tropicana, KPMG, GNC, RE/MAX Cayman Islands and The Final Touch.

For more information email info@CaymanIslandsMarathon.com or call Bev Sinclair on 345.946.8822.

Caption: (L-R): Marius Deyssel, Krista Pell, Ronan Guilfoyle, Richard Harrison, Sacha Didier, Martin Cole.

Absent from Photo: Cara Hennessy, Matt Jeffers

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